

Monti Mosala started at a marketing agency as an Account Manager. While working in marketing, he started his events company, "Until Until", and shifted full-time into entrepreneurship.

Monti has been in the entertainment/music industry for over ten years, beginning his career as a co-founder of "Until Until", a business focused on events, festivals and brand activations in Johannesburg. As the Account Director, he mainly managed sponsorships, creating and maintaining relationships with major companies like SAB, Diageo and Pernod Ricard.

He then moved into Artist Management, organising events and festivals, having interacted with many artists and major players within the music industry and having booked some of the most prominent artists in the country – it was a natural progression for me.

**"NORMAL
IS EXTINCT"**



As an Artist Manager, he has worked with artists like Sho Madjozi and Langa Mavuso and currently managing Marcus Harvey. He has been involved in all aspects of their music releases, brand strategy and catalogues promotion.

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