

S'mamkele Labane is the Brand & Growth Performance Manager at Instill Education, a leading education technology company. Starting her career in project management at the Department of Higher Education and Training (DHET), she transitioned into Marketing & Communications, where she spent over seven years at the international law firm Hogan Lovells, helping to expand their reach in the EMEA region.

She holds a Bachelor of Arts in Philosophy & Political Science from the University of Pretoria and further specialized in Project Management at Wits University. Outside work, S'mamkele has a deep interest in pan-African literature and philosophy, music and its history, and has recently developed a passion for DIY projects.

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